



**ORCHESTRA
LONDON**

FOR IMMEDIATE RELEASE

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VIDEO GAMES LIVE
A Video Game Multi-Media Concert Experience
RBC THEATRE JOHN LABATT CENTRE
LONDON ONTARIO
WEDNESDAY MARCH 21, 2012 at 8pm

VIDEO GAMES LIVE™

(London ON) From Zelda to Final Fantasy to Mario Brothers, the video game industry has been responsible for creating these household names. For the first time you will be able to experience the #1 Touring Game Concert in the World in the RBC Theatre at the John Labatt Centre. **Video Games Live™** is an immersive concert event featuring music from the most popular video games of all time. On **Wednesday, March 21, 2012** alongside Orchestra London, exclusive synchronized video footage and music arrangements, synchronized lighting, well known internet solo performers, electronic percussion, live action and unique interactive segments will create an explosive one-of-a-kind entertainment experience.

Tickets on sale Friday January 20, 2012 at 10:00am
\$71.75, \$56.75, \$36.75, \$26.75

Tickets on sale in person at the John Labatt Centre Box Office, by phone at 1-866-455-2849 and online at www.johnlabattcentre.com Tickets are also available at Masonville Guest Services, The UWO Book Store, Books Plus and the Fanshawe College Biz Booth. Ticket prices include FMF. Additional service charges may apply

"Orchestra London is excited to partner with Video Games Live, to bring a revolutionary fusion of technology and music to the JLC. We are most fortunate Digital Extremes, a trail blazer in the gaming world, has joined forces with us to advance the exhilarating and dynamic gaming industry in London", said Joe Swan, Executive Director of Orchestra London.

Special events surround the show, including a pre-show experience where guests can enjoy a costume contest, Guitar Hero competition, prize give-a-ways and interactive game demos. Post-show event includes the very popular meet-and-greet with top game composers and designers. All pre and post show events are open to all ticket holders. Picture the energy and excitement of a rock concert mixed with the power and emotion of a symphony orchestra combined together by the technology, interactivity, stunning visuals and fun that only video games can provide.

This is a concert event put on by the video game industry to help encourage and support the culture and art that video games have become. Video Games Live™ bridges a gap for entertainment by exposing new generations of music lovers and fans to the symphonic orchestral experience while also providing a completely new and unique experience for families and/or non-gamers. The show is heralded and enjoyed by the entire family.

"Captivating! Bombastic!" - *NY Times*

"Beautiful performance!" – *USA TODAY*

"Simply breathtaking!" – *IGN.com*

"Ingenious and fantastic!" – *Los Angeles Times*

"Video Games Live is a feast for the eyes and ears!" – *Seattle Times*

"Incredibly compelling, powerful and emotional." – *The Washington Post*

"Brilliant! Infectious! An eclectic mix of the fun, the classical and the grand." – *London Daily Telegraph*

About the creator:

Born in St Catherine's Ontario, Tommy Tallarico has become without a doubt, one of the most recognizable figures in the video game industry. With 25 years of experience, Tallarico has worked on over 275 game titles, has won over 45 industry awards and holds 3 Guinness World Records. In 1994, he founded Tommy Tallarico Studios, the multimedia industry's largest audio production house. Which in turn have worked on video games, television, film, radio soundtracks and even toys over the last two decades. Tallarico can also be recognized from his 12 years on Canada's Electric Playground which has been on air since 1997.

Tommy's bio can be found here:

<http://www.tallarico.com/index.php?s=biography>

Headshots:

<http://videogameslive.com/gallery/v/Team/>

Action shots:

<http://videogameslive.com/gallery/v/flyers/>

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